

Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose
Navigation cookies	From the first access these cookies allow the website to function correctly and allow you to view content on your device by recognising the language and market of the country from which you have chosen to connect. If you are a registered user, they will allow you to be recognised and to access the services offered from the dedicated areas. Navigation cookies are technical cookies and are necessary for the functioning of the website.
Functional cookies	<p>These cookies allow, based on your express request, for you to be recognised when you subsequently access the website, so that you do not have to enter your information each time (for example: "Remember me").</p> <p>Functional cookies are not essential to the functioning of the website, but rather improve navigation quality and experience for each user.</p>

Analytical cookies	<p>These first party cookies are the property of Zamaz plc (the site manager) and are used to collect data in an anonymous and aggregate way. These cookies are used to prepare statistical analyses on the navigation methods of our website's users. Zamaz plc treats the results of these analyses anonymously and exclusively for statistical purposes only.</p>
Our own and third party marketing and profiling cookies	<p>These cookies are aimed at creating user-related profiles to send commercial messages that meet the preferences shown during the visit, or to improve your navigation experience: while you navigate on our website, these cookies are useful for showing you products of interest to you or which are similar to those you have viewed. Third party cookies are those that have been sent by our trusted third party companies. These cookies allow you to be provided with our commercial offering on other affiliated websites (retargeting). With third party cookies we do not have control of the information provided by the cookie and we do not have access to this data. This information is entirely controlled by third party cookies as described in the respective policy. To find out more about the aforementioned third parties cookie, you can inform yourself on their respective policies and knowingly manage your consent or refusal, for this we invite you to visit https://policies.google.com/privacy?hl=en-US</p>
Social Network Cookies	<p>These cookies are necessary to allow your social account to interact with our website. For example, they are used to express your appreciation and to share it with your social networking friends. The social network cookies are not needed for navigation.</p> <p>For more information on the policies regarding the use of social network cookies, it is possible to consult the respective privacy and cookies policies:</p> <ul style="list-style-type: none"> • Facebook: http://www.facebook.com/about/privacy/ • Google+: http://www.google.com/intl/it/policies/privacy/ • Twitter: http://twitter.com/privacy • Instagram: https://instagram.com/legal/cookies/ • YouTube: https://www.youtube.com/static?template=privacy_guidelines

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

Google Analytics

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire after 26 months.