

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF ARTICLE 7 OF REGULATION 2014/596/EU, WHICH IS PART OF UNITED KINGDOM DOMESTIC LAW PURSUANT TO THE MARKET ABUSE (AMENDMENT) (EU EXIT) REGULATIONS (SI 2019/310) ("UK MAR"). UPON THE PUBLICATION OF THIS ANNOUNCEMENT, THIS INSIDE INFORMATION (AS DEFINED IN UK MAR) IS NOW CONSIDERED TO BE IN THE PUBLIC DOMAIN.

14 October 2022



Zamaz plc
("Zamaz" or the "Company")

Directorate Change

Zamaz announces that Raj Unnikandeth has decided to step-down from the board of directors of the Company (the "**Board**") with immediate effect.

Commenting, Zamaz CEO, Chris Hill said:

"Raj Unnikandeth joined Zamaz at a critical time ahead of our successful direct listing, and I and the rest of the Board would like to express our gratitude to him for his valuable contribution, dedication and support during his relatively short tenure. He leaves the Board to pursue his other business interests, and we wish him every success."

"Zamaz has immediately commenced the process of recruiting a further independent non-executive director. In the interim, Daniele Besnati has agreed to take on Raj's roles as a member of the audit and risk committee and chair of the nomination committee of the Board."

In accordance with section 430 (2B) of the Companies Act 2006 (as amended), the Company confirms that Raj will receive payment of fees as an independent non-executive director up to and including his date of resignation. No other remuneration payment or payment for loss of office will be made.

For the purposes of UK MAR, the person responsible for arranging release of this announcement on behalf of Zamaz is Chris Hill, CEO.

- Ends -

Enquiries:**Zamaz plc**

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About Zamaz

Zamaz is a technology driven e-commerce business that originates, acquires or licenses, operates and scales small and medium-sized brands with category-winning products on global marketplaces. With ever prolific customer data sources, the advent of turnkey e-commerce website platforms, such as Shopify, and a thriving ecosystem of third-party software integrators, the options available to launch and build brands that can be marketed, sold, and shipped online quickly and globally with limited risk have never been more compelling. Such marketplaces, led by Amazon and eBay, also provide connection to millions of consumers, and have become a first-choice route-to-market for a generation of micro and small and medium-sized enterprise businesses.

Zamaz mines and analyses data from such online retail technology platforms which provide significant insights into consumer shopping behaviour and trends and enable the business to deploy, market and sell an optimised portfolio of brands, products, packs and prices aligned with active, real-time consumer needs and demands principally on UK and EU Amazon marketplaces.